



DALMOR

**MEDICAL ADMINISTRATION
TRAINING INSTITUTE**

INTRODUCTORY PROGRAMME OVERVIEW

GUIDELINES ON SOCIAL MEDIA

1. Definition of Social-Media
2. Context in Relation to HPCSA
3. Obligations in Relation to Social-Media
4. Patient Confidentiality and Privacy
5. The Practitioner-Patient Relationship
6. The Health Practitioner's Image
7. Conflict of Interest
8. Precautionary Measures when using Social-Media